

**EAST Search History****EAST Search History (Prior Art)**

<b>Ref #</b>	<b>Hits</b>	<b>Search Query</b>	<b>DBs</b>	<b>Default Operator</b>	<b>Plurals</b>	<b>Time Stamp</b>
L1	21	"725"/\$.ccls. and (mandatory) and (commercial\$1 ad ads advertisement \$1 advertis\$3) same (stor\$3 cach \$3 database) and (pointer\$1 address \$3) with (commercial\$1 ad ads advertisement \$1 advertis\$3)	US-PGPUB; USPAT; USOCR	OR	OFF	2009/08/12 13:54
L2	803	"725"/\$.ccls. and (commercial\$1 ad ads advertisement \$1 advertis\$3) same (stor\$3 cach \$3 database) and (pointer\$1 address \$3) with (commercial\$1 ad ads advertisement \$1 advertis\$3)	US-PGPUB; USPAT; USOCR	OR	OFF	2009/08/12 14:05
L3	63	"725"/\$.ccls. and (commercial\$1 ad ads advertisement \$1 advertis\$3) same (stor\$3 cach \$3 database) and (pointer\$1 address \$3) with (commercial\$1 ad ads advertisement \$1 advertis\$3) and (replac\$3 substitut \$3) with (commercial\$1 ad ads advertisement \$1 advertis\$3 segment\$1 ) and (replac\$3 substitut	US-PGPUB; USPAT; USOCR	OR	OFF	2009/08/12 14:10

		\$3) same (profil\$3 rating\$1 preference \$1 demographic\$3)				
L4	62	"725"/\$.ccls. and (commercial\$1 ad ads advertisement \$1 advertis\$3 segment\$1) same (stor\$3 cach\$3 database) and (pointer\$1 address \$3) with (commercial\$1 ad ads advertisement \$1 advertis\$3) and (replac\$3 substitut \$3) with (commercial\$1 ad ads advertisement \$1 advertis\$3 segment\$1 ) and (profil\$3 rating\$1 preference\$1 demographic\$3) with (commercial\$1 ad ads advertisement\$1 advertis\$3 segment \$1) and (commercial \$1 ad ads advertisement\$1 advertis\$3 segment \$1) with (replac\$3 substitut\$3) and (mandatory preempt \$3 overrid\$3)	US-PGPUB; USPAT; USOCR	OR	OFF	2009/08/12 14:34
L7	233	(commercial\$1 ad ads advertisement \$1 advertis\$3 segment\$1) same (stor\$3 cach\$3 database) and (pointer\$1 address \$3) with (commercial\$1 ad ads advertisement \$1 advertis\$3) and (replac\$3 substitut \$3) with (commercial\$1 ad	US-PGPUB; USPAT; USOCR	OR	OFF	2009/08/12 15:06

		ads advertisement \$1 advertis\$3 segment\$1 ) and (profil\$3 rating\$1 preference\$1 demographic\$3) with (commercial\$1 ad ads advertisement\$1 advertis\$3 segment \$1) and (commercial \$1 ad ads advertisement\$1 advertis\$3 segment \$1) with (replac\$3 substitut\$3) and (mandatory preempt \$3 overrid\$3)				
L9	209	"725"/\$.ccls. and (commercial\$1 ad ads advertisement \$1 advertis\$3) same (stor\$3 cach \$3 database) and (pointer\$1 address \$3) with (commercial\$1 ad ads advertisement \$1 advertis\$3) and (replac\$3 substitut \$3) with (commercial\$1 ad ads advertisement \$1 advertis\$3 segment\$1 ) and (profil\$3 rating\$1 preference\$1 demographic\$3)	US-PGPUB; USPAT; USOCR	OR	OFF	2009/08/12 16:57

L10	498	"725"/\$.ccls. and (commercial\$1 ad ads advertisement \$1 advertis\$3) same (stor\$3 cach \$3 database) and (pointer\$1 address \$3) with (commercial\$1 ad ads advertisement \$1 advertis\$3) and (commercial\$1 ad ads advertisement \$1 advertis\$3 segment\$1 ) with (profil\$3 rating\$1 prefer\$4 preference \$1 demographic\$3)	US-PGPUB; USPAT; USOCR	OR	OFF	2009/08/12 16:58
L12	264	"725"/\$.ccls. and (commercial\$1 ad ads advertisement \$1 advertis\$3) same (stor\$3 cach \$3 database) and (pointer\$1 address \$3) with (stor\$3 cach\$3 database) and (pointer\$1 address\$3) with (commercial\$1 ad ads advertisement \$1 advertis\$3) and (commercial\$1 ad ads advertisement \$1 advertis\$3 segment\$1 ) with (profil\$3 rating\$1 prefer\$4 preference \$1 demographic\$3)	US-PGPUB; USPAT; USOCR	OR	OFF	2009/08/12 16:59

**8/ 12/ 2009 5:23:03 PM**

**C:\ Documents and Settings\ fhossain\ My Documents\ EAST\ Workspaces\ 09933928  
08-11-09.wsp**